

1 WILLIAM PATERSON UNIVERSITY – **FACULTY SENATE MINUTES** – February 23, 2010

2 WEB PAGE: <http://www.wpunj.edu/senate> -- EMAIL DISCUSSION: facultysenate@list.wpunj.edu

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4 **PRESENT:** Andreopoulos, Becker, Bhat, Chong, Davis, Diamond, Donaghy, Duffy, Ekmekjian, Ellis, Finnegan,
5 Gazzillo-Diaz, Gardner, Godar, Healy, Kim, Ku, Lawrence, Levitan, Martinez, Martus, Mongillo, Mulrine, Overdorf (for
6 Rehberg), Parras, Pinkston, Pollak, Potacco, Refsland, Robb, Falk-Romaine, Rosar, Scala, Schwartz, Steinhart, Stroppel,
7 Tardi, Verdicchio, Wagner, Walsh, Weil

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9 **ABSENT:** Knaus, Mbogoni, McCallum, Pavese, Thiuri

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11 **GUESTS:** Barnes, Genco, Goldstein, Hahn, Kashyap, Kelly, Makarec, Martone, McCoy, O'Connor, Schaeffer,
12 Schuhmann, Zeman

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14 **PRELIMINARIES:** Chairperson Godar called the meeting to order at 12:37 PM. The proposed agenda was moved and
15 seconded by Duffy and Martus and approved unanimously. The minutes of the January 26, 2010 meeting were moved and
16 seconded by Duffy and Martinez and approved unanimously.

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18 **CHAIR'S REPORT:** Godar congratulate members of the faculty who were recently promoted. She said that she and
19 Tina Leshner will be serving as Fulbright ambassadors at WPUNJ. She said that they will be available to speak to
20 departments regarding grant opportunities and to arrange for guest lecturers from other countries to visit our campus.
21 Godar reminded everyone that there will be a University Core Curriculum (UCC) workshop on developing technology
22 intensive courses this Friday, and she encouraged everyone to attend. Godar invited Senate liaisons to the Board of
23 Trustees Committees to report. Gardner reported that the Finance and Audit Committee approved a number of bid
24 waivers, and that was the only notable event of their recent meeting. Makarec reported that the Student Affairs Committee
25 is considering a student development retreat. She said that they discussed WPUNJ becoming involved in a program called
26 Operation College Promise to aid service members in meeting their higher education objectives. Makarec said that the
27 Committee discussed key student development performance indicators pertinent to Middle States, and that our progress is
28 satisfactory and we have embedded assessment tools in many areas. Makarec said that the Committee discussed how the
29 economic downturn has affected our students' use of campus services. She said that the Health & Wellness Center is
30 getting more use. She said that the Board is interested in how the economic situation is affecting student retention. Godar
31 thanked the liaisons for their reports.

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33 **VICE-CHAIR'S REPORT:** Martinez reported the following nominations for open Senate Council positions:
34 Assessment Council, Bernard Jones (College of Education); Assessment Council, Brian O'Broin (College of Humanities
35 & Social Sciences). Both nominations were approved unanimously. Martinez said that there is an opening for a member
36 of the Professional Staff on the UCC Council and that she is accepting nominations.

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38 **COUNCIL RECOMMENDATIONS – GOVERNANCE:** On behalf of the Governance Council, Potacco moved that a
39 resolution to rename the General Education Council the University Core Curriculum Council be approved. This motion
40 passed unanimously.

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42 **COUNCIL REPORT – UNIVERSITY CORE CURRICULUM:** Levitan and Malanga reported that the review panels
43 have met, student outcomes are under review, and that a draft of these outcomes has been posted at
44 <http://www.wpunj.edu/senate/council-university-core-curriculum/ucc-council-documents.dot>. They said that the Council
45 is looking at implementation issues and that four working groups have been formed. Levitan said that the implementation
46 group recently met with Len Bogdon to discuss how course submission forms could be effectively taken online. She said
47 that a course outline template is under review. She said that they have received good input from the College of Education
48 on this template, reflecting NCATE and assessment requirements. Levitan said that they have met with the Registrar to
49 implement four digit course numbers, which will solve several problems with course management. Kelly said that she is
50 serving as Review Panel Coordinator, and that each panel has a member of the UCC Council as a member/liaison. Robb
51 said that he serves as Workshop and Faculty Development Coordinator, and works closely with UCC Director Murli
52 Natrajan in this capacity. Malanga said that the Senate UCC page has been updated with a proposed implementation
53 timeline and other information. She said that the Council is working with the Assessment Council to produce a draft UCC
54 Assessment Plan by the end of the semester. Malanga said that they have submitted an application for an Association of

55 American Colleges and Universities (AACU) Institute on General Education and Assessment to assist council members in
56 their efforts. Malanga asked that anyone interested in serving on the Council to contact the Executive Committee.
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58 **ENROLLMENT MANAGEMENT:** McCoy said that the state's budget situation impacts our enrollment management
59 goals. He said that he meets weekly with the President's Cabinet and that Enrollment Management has been charged with
60 bringing in more students of all types. He said that in nearly every category enrollment has increased, diversity goals have
61 been met, and that the percentage of regular admits has risen. He said that full time enrollment has increased and that
62 summer and winter session enrollment has also increased. McCoy said that they are increasing our base enrollment, not
63 just replacing losses, and that they are looking for better-prepared applicants as well as greater numbers of applicants.
64 McCoy said that these efforts will help efforts to elevate WPUNJ's reputation and ranking. He said that applicant class
65 rank, GPA and test scores are rising and that we have had the largest applicant pools ever. Gardner asked if there was a
66 five-year plan for admissions and whether admissions goals were broken down by college or department. McCoy said
67 they do not have a five-year plan and that Enrollment Management has goals and objectives that include recruiting the
68 most and best in every category. O'Connor said that the recent Scholarship Brunch was well attended that that they have
69 had excellent conversion of approved applicant to enrollment. She said that Admissions is "ahead of cycle" in that it
70 works several semesters forward to attract and enroll new students. She said that they aggressively recruit high school
71 sophomores and juniors. She said that events such as Instant Decision Days are very attractive to students and have good
72 results. She said any events in which prospective students come to campus, interact with student ambassadors and faculty,
73 are most productive. O'Connor said that we need to do a better job making sure that we provide complete and well-
74 articulated messages about our institution to those we are trying to attract. She said that admissions are changing and
75 everything is being done online and that they are investigating more ways to interact with prospects using texting and
76 other online tools. O'Connor said that individual faculty efforts, such as the personal phone calls made to accepted
77 students, the outreach to honors students, and everything done to create relationships with incoming students are all
78 important. McCoy said that more emphasis is being placed on smaller events and more targeted recruitment. In response
79 to a question O'Connor said that they have not focused on international student recruitment because they have not been
80 asked to and that there is not yet an office and a budget to support it. Finnegan asked which community colleges have we
81 been more successful with regards to recruitment. McCoy said that Bergen, Passaic, Essex and Mercer have been fruitful.
82 O'Connor said that they are more successful when they work directly with school counselors and do not just sit at a table.
83 There was a discussion of transfer credits and McCoy said that students transferring between their sophomore and junior
84 year should have 64 credits accepted. Tardi asked where we stand in relation to our sister institutions with regards to our
85 enrollment goals. McCoy referred her to Jane Zeff for these numbers. Steinhart asked if we invite prospective students to
86 our classrooms. He also said that he is not aware of programs to bring advanced high school students to campus to take
87 classes. O'Connor said that high school juniors and seniors take classes here. Andreopoulos voiced concern over the
88 number of hours WPUNJ students work and the negative impact this has on their work in classes. Martone suggested that
89 we investigate federal work study programs in order to increase on campus work opportunities for students. Diamond
90 asked how our retention statistics compete with other institutions and McCoy replied that there is national data on this.
91 Kelly voiced concern over the inequity between tuition increases and household income, saying that many find it
92 impossible to afford a college education. Verdicchio asked if there was a goal for decreasing special admit students and
93 McCoy said that his charge was to increase the ratio of regular to special admits, which is being done. Weil said that the
94 target number for special admits remains the same. Schaeffer said that there are a number of IR&A reports posted on
95 WPCconnect, including a report on non-returning students.
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97 **ADJOURNMENT:** The Faculty Senate adjourned at 1:46 PM. The next meeting will be at 12:30 PM on Tuesday, March
98 9 in University Commons Ballroom A.
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100 Respectfully submitted: K. Wagner, Secretary