

<b>University Key Performance Indicator Definitions</b>		
<b>KPI #</b>	<b>KPI</b>	<b>Definition</b>
1	All Student Headcount Fall	The total number of enrolled students during the fall semester across all academic levels, degree and non-degree seeking, including undergraduates and graduates, regardless of campus or online status.
2	Undergraduate Headcount Fall	The total number of enrolled degree and non-degree seeking undergraduate students during the fall semester, irrespective of campus or online enrollment.
3	Graduate Headcount Fall	The total number of enrolled degree and non-degree seeking graduate students during the fall semester, irrespective of campus or online enrollment.
4	Main Campus Headcount Fall	The total number of enrolled students, both undergraduate and graduate degree and non-degree seeking, at the main campus during the fall semester.
5	WP Online Headcount Fall	The total number of students enrolled in WP Online programs offered by the university during the fall semester.
6	Main Campus Full Time First Year One-Year Retention Rate	Percentage of main campus first-year undergraduate degree seeking FTFT fall semester starting undergraduate cohort students who return the following fall. (IPEDS definition)
7	Four-Year Graduation Rate	Percentage of first-year undergraduate degree seeking FTFT fall semester starting undergraduate cohort students who complete their degree in four years. (IPEDS definition)
8	Six-Year Graduation Rate	Percentage of first-year undergraduate degree seeking FTFT fall semester starting undergraduate cohort students who complete their degree in six years. (IPEDS definition)
9	Non-Returning Students	Number of main campus degree seeking students not enrolled in the Fall who were enrolled the prior fall.

10	Δ Number of Degrees Awarded per 100 FTEs	The change in the number of degrees awarded per 100 Full-Time Equivalents (FTEs) using IPEDS data for a 9-month academic calendar. (IPEDS definition)
11	Social Mobility Index - College Net	The SMI is computed from six variables: ethos, published tuition, percent of student body whose families whose incomes are below \$48K (slightly below the US median), graduation rate, median salary approximately 5 years after graduation, and endowment.
12	Social Mobility Index - US News and World Report	The U.S. News' social mobility ranking factors, which includes two Pell Grant factors, borrower debt, and college graduates earning more than high school graduates.
13	Student Engagement	Percentage of unduplicated full-time undergraduate main campus students engaged in one or more identified extracurricular activities (i.e., club/org. membership, NCAA athlete, club sport athlete, civic engagement, Pesce mentee, intramural participant, peer mentor programs).
14	Student-Faculty Ratio (SFR)	(FT student headcount + 1/3 of the PT student headcount / (FT instructional faculty + 1/3 PT instructional faculty). Faculty on sabbatical or leaves excluded (IPEDS definition)
15	Post Graduation Outcomes	Percentage of undergraduate graduates who have a "destination" (job, graduate school, military/service) six months after graduation.
16	Total All University Revenues	Includes total operating revenue plus appropriations, fringe revenue and the emergency grants
17	Non Tuition & Fees or RL Revenues	Non-tuition revenue which includes grants and contracts, and auxiliary activities
18	Total Net Tuition, Fee and Residential Life Revenues	Total net student revenues, which includes student tuition and fees, residence life less scholarships
19	Average Direct Debt Service Coverage	The debt-service coverage ratio (DSCR) measures an institution's available cash flow to pay current debt obligations, and tracks whether an institution has enough income to pay its debts.
20	Expendable Financial Resources to Operations	The expendable financial resources to operations ratio measures coverage of annual operating expenses by expendable resources after payment of all debt.
21	Annual Donor Contributions (New Cash and Commitments)	New cash and commitments (pledges, bequest intentions, etc.) per fiscal year (July 1 - June 30)
22	Total Endowment of the Foundation	The endowment is a collection of permanently restricted funds managed by the Foundation's investment managers.